Fan Club NEWS 01/2008

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Hi there Fan Club Members!

Here's to the new fischertechnik year! With lots of super new ideas and new products by fischertechnik. This issue will tell you all about the new products for the first six months of the year. And believe you me — we're all in for an exciting time! The building sets BASIC Fire Commander, ADVANCED Fire Trucks and BASIC Road Sweepers give you an opportunity to get to know the world of the fire brigade. The new Control Set lets you control your models also from a distance. I'd just like to draw your attention to the fischertechnik Fan Club Day on 1 June in Tumlingen. We're really looking forward to meeting you. It goes without saying that you can expect to have a very exciting day with our varied programme. You'll find more information on the Fan Club Day on the information leaflet enclosed with this Fan Club News. Have fun discovering and reading! Your Tobias.

Bee bor bee, bee bor bee – get out of the way, here's the fischertechnik fire brigade! With a bright red vehicle, blue light and siren to speed you to the scene, fight the fire and save lives. The vehicles in the building set BASIC Fire Commander (since March) and ADVANCED Fire Trucks (from June) make you well equipped.

And what's best, every building set contains a functional water hose to put that fire out. Charge the hose line! (page 5)

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Fans welcome!

Fan Club Day in Tumlingen. The Fan Club Day is being held on 1 June in Tumlingen (Waldachtal). As last year there will be plenty of action, workshops, competitions and lots more besides. We are now able to plan much better based on our experience from last year, and you don't need to book. The action will be going on all day! Of course it is worthwhile coming early on to see as much as possible. You are all warmly invited. The entire fischertechnik team looks forward to meeting you! You'll find more information on the Fan Club Day on the information leaflet enclosed with this Fan Club News.

Profile

Name: Janosch Kuffner, age: 25 years, favourite set: ADVANCED Super Cranes, because that was the first set I developed at fischertechnik. Profession: graduate mechanical engineer (BA), job at fischertechnik: Janosch takes up the ideas coming from the team and from the fans, develops his own models and is responsible for turning lots of ideas into a finished building set.

Profile

Name: Marcus Keller, age: 38 years, favourite set: BASIC Cable Cars, because this building set simply offers lots of fun. Profession: graduate business administrator (BA), job at fischertechnik: Marcus Keller is Managing Director and team boss. He keeps a firm hold of the reins and indicates the overall direction.

Toy of the Year 2008

Golden Rocking Horse for fischer TiP Princess Box

Great, and completely unexpected: the fischer TiP Princess Box has been declared Toy of the Year. The coveted prize was handed over to Marcus Keller, Managing Director of fischertechnik GmbH by Marko Petersen, publisher of Familie & Co. "The Golden Rocking Horse is an award not just for a product but for the whole team", says Marcus Keller, Managing Director of fischertechnik GmbH. And Prof. Klaus Fischer, proprietor and Chairman of the Managing Board of the fischer group emphasized: "The clear vote of the 40,000 consumers for fischer TiP is an overwhelming result that makes us very proud." The readers of the magazine Familie & Co. and an independent jury have been awarding the Golden Rocking Horse award for six years now. It has become established as the most important consumer prize for toys in Germany. An independent body had nominated altogether 50 products in four categories, also including the fischer TiP Princess Box and the fischertechnik building set Ships + More. "Children can use the fischer TiPs to make necklaces, mirrors and much more besides in next to no time. As soon as the elements have been moistened, they stick together beautifully", was the verdict of the jury.

Club Dag in Schoonhoven – spectacular and innovative.

The Club Dag in Schoonhoven (Netherlands) has become a traditional event. Several hundred fans came for the day from Germany, Belgium and even Canada. On 3 November last year, the fischertechnik fans exhibited spectacular and innovative models. The best models were selected during the model contest. The first prize went to Ralph Roetman for his PC-controlled factory that makes cars from polystyrene blocks. Anton van Reijn won second prize for various models, and David van Krimpen came in third place for his sweets machine. Date for your diary: the next Club Dag is on 1 November 2008, and will be all about the Eifel Tower.

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Premiere in the cinema - fan event with popcorn

Premiere: during the fischertechnik Fan Event in Heilbronn, a complete cinema was hired for an exclusive viewing for fischertechnik Fan Club members. The onslaught was huge: 235 visitors sat in the cinema to watch the cartoon Ratatouille. Some visitors had to do with sitting on the steps. It goes without saying that the new building sets were also introduced. Cooperation partner, Letzel toy shop from Heilbronn, was overwhelmed by the interest. They agreed to grant a 10% discount on all fischertechnik products to all fan club members in possession of the club member card. Altogether 151 soft drinks were sold together with 158 bags of popcorn, and a great deal of fun was had by all! We say it was a great success!

TV chef takes a look at fischertechnik

New products presented at the Toy Fair.

What an unusual start to the 2008 Toy Fair in Nurnberg: together with numerous press representatives, TV chef Johann Lafer also wanted to know what's new at fischertechnik. As every year, the international trade-fair started with an event for press representatives and major customers with the so-called new product show. fischertechnik was present as ever to inform representatives from TV and radio, newspapers and magazines about our new products. TV chef Johann Lafer, who was at the event to present his gourmet quiz "World of Good Cooking", was also interested in our new building sets. Altogether nearly 2,700 exhibitors from more than 60 countries were in Nurnberg to show their products for the eight days of the Toy Fair. But no-one needs to get annoyed that they missed the show, because it is only open to visitors who are involved with toys on a professional level. Everyone else has to wait until the new products are in the stores – or look in our Fan Club News!!

No school – and lots of fun

Two-day ROBO Explorer Camp: action by fischertechnik and P.M. Magazin. Making models, programming to your heart's content, learning tricks from the developers and working together to solve tasks. The participants at the ROBO Explorer Camp by fischertechnik and P.M. Magazin had two days of fun in Tumlingen. Seven boys and two girls were happy to miss school for a day to attend the Explorer Camp. Together with their parents, they had a tour of the company and saw how the building blocks are produced and put together to form fischertechnik building sets. In teams of two and three, they worked on their own models. They got down to real programming already on the first day: the easy-to-use fischertechnik software

ROBO Pro was no problem not even for the beginners. And so the teams were soon solving easy tasks. On day two they had to cope with a real contest: equipped with the infrared tracker, the ROBO models had to complete a course as quickly as possible. All the time the children were testing, stopping the time, optimizing speed and motors and programming the details. During the final race they were cheered on by their parents. The winners were Anna-Maria Herden from Bietigheim-Bissingen and Nicole Nowotny from Ratingen.

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All under control

Eagerly awaited by many of you: this summer will see the introduction of the three-channel infrared remote control PLUS Control Set (€69.95). This lets the fischertechnik racing drivers really get going, with fully variable the steering angle and speed. Two receivers can be controlled at the same time, without any mutual interference. The maximum range is 10 m in closed rooms. The PLUS Control Set contains the transmitter, receiver and a servo. The zero setting of the servo is adjusted by a knob. This adjusts how a vehicle goes straight on, for example. The fischertechnik-look joysticks put all the controls in your hands. The left joystick controls forwards and reverse and left and right for one motor each (M1 and M2). The right joystick controls forwards and backwards again for one motor (M3) and the servo does left and right. The remote control runs on a 9V block battery. It goes without saying that you can add fischertechnik building blocks to the joysticks and to the housing. The receiver is integrated in a compact housing and equipped with three motor outputs and a connection for the servo. There are also three DIP switches: two for the various receivers, one for the caterpillar function. An LED shows the operating status, and flashes when receiving data. The receiver can be connected to a 9V block battery, the PLUS Energy Set or the PLUS Accu Set.

With siren and blue light

The siren howls, the exhaust growls – real sound effects put even more fun into playing. From this summer, fischertechnik offers the PLUS Set Sound + Lights (€49.95). The sound module and lights run on a 9V block battery. The battery holder is included in the set. For the market launch, we have stored three different noises on the module. You can use an USB stick to load the sound files (.wav format) from a library on www. fischertechnik.de. Of course you can also download other sound files or produce your own. The sounds are not only called up by pressing a button: they can also be activated by a digital input. The light effects are produced by the flash control in the set. Up to six 9V lamps can be connected up to the control. The set already includes two lamps and various coloured light caps.

Fun Code

But before you can put the fire brigade uniforms on, first you must attend the fischertechnik fire brigade academy. Only fischertechnik Fan Club members are trained here. Log onto the website at www.fischertechnik.de with the fischertechnik Fun Code, answer the questions and then you can print your certificate out. And here is your fischertechnik Fun Code: 93XZ45LM

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Rescue services at work

Racing to the rescue with the bright red vehicle, blue light and siren, fighting fires and saving lives – haven't we all dreamed of doing just that? The vehicles in the building sets BASIC Fire Commander and ADVANCED Fire Trucks make you well equipped. Each set contains a functional water hose to put the fire out. You can make various fire brigade vehicles from the building sets fischertechnik BASIC Fire Commander (€29.95, 110 parts, three models, available since March 2008) and fischertechnik ADVANCED Fire Trucks (€79.95, 360 parts, six models, available from summer 2008). In one of the models, the turntable ladder can be pulled out to 55 cm. Extending support feet keep the vehicle stable. The models can naturally be supplemented with the Mini Motor Set, Power Motor Set, the new Control Set and the Sound + Lights Set. To make everything clean and tidy again once the emergency is over, what you need is the fischertechnik ADVANCED Road Sweeper (€49.95, 310 parts, available since March 2008). Whether crumbs on the table or scraps of paper on the floor − no problem for the four different vehicles. These functioning models even make fun of cleaning. Long-life foam brushes sweep everything into the removable containers.

New products in the autumn

PROFI da Vinci Machines and COMPUTING Pneuvac. This autumn, a new building set is coming out with mechanical models based on machines invented by Leonardo da Vinci (PROFI da Vinci Machines, €59.95). Even the first robot is attributed to him. The brochure contains detailed information and descriptions on the original structures dating back to the Renaissance. There's an interesting addition to the COMPUTING series: the principles of pneumatics and vacuum can be learnt with the new building set COMPUTING Pneuvac (€179.95). A system can be built to sort the building blocks according to colour, another one sorts cards, and they can be programmed with the graphic software ROBO Pro.

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Gallery, gallery, gallery

Many thanks for all the letters and e-mails you have sent with photos of interesting and funny fischertechnik models. Please note that we can only put digital pictures into the gallery on www. fischertechnik.de. Please send the pictures to info@fischertechnik.de. All gallery winners of 2007 are featured in this issue. You can vote for the "Model of the Year" from all the winner models. The winner receives a building set of his choice from the Advanced Series! You can vote on the website www.fischertechnik.de under the heading Fan Club / Gallery. Good luck!

Picture search

It all looks the same at first glance. But if you look carefully, only one of the pictures is an exact copy of the crane on the left. All the others contain mistakes. Which picture is correct?

Picture puzzle competition

Look exactly at the little picture sections. They are missing in the big picture. When you have found the right parts, write the letters from the boxes in the fields underneath – and that gives you the answer. Send the answer on a correctly stamped postcard by 31 August 2008 to: fischertechnik GmbH, Weinhalde 14 – 18, 72178 Waldachtal, or send us an e-mail to info@fischertechnik.de. Please write "Lösungswort 01/08 – Answer 01/08" in the subject line. We will be raffling five packages with a child's fire brigade waistcoat and a sport stacking set of FlashCups among all entries. The answer for the issue 02/07 is: Hightech pur. Congratulations to Ingrid Streit on winning the building set ADVANCED Ships + More. Have fun!

Sudoki

Numbers 1 to 9 must be positioned so that they only occur once in each column, in each line and in each square of 9. Some numbers have already been entered. Think hard and you'll soon find the others.

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Fan Club model – fire-fighting boat

The fischertechnik fire-fighting boat is made from the building set BASIC boats and the new building set BASIC Fire Commander. Use the new Fan Club model to fight fires from the water. The water tank and hose are naturally also on board. Have fun building the model!