



COMMERCIAL ECONOMIC ADVISORY SERVICE OF AUSTRALIA

Publishers of Management Texts & Data · Marketing & Economic Research · Consultants to Business · Conference Organisers
PLEASE ADDRESS ALL CORRESPONDENCE TO PO BOX 104, ST LEONARDS NSW 1590
Established 1967

ORDER FORM

TO: CEASA
PO BOX 104
ST LEONARDS NSW 1590

Please Tick the Number of the following publications:

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16

7a 7b 7c 7d 7e 7f 7g 7h 7i 7j 7k 7l

E-Publications By (PDF or CDM). Available in Hard Copy, please specified on request.

Full Name Mr/Mrs/Ms _____
please print first name surname

Title: _____ Company: _____

Address: _____

Email Address: _____

State: _____ Postcode _____ Telephone() _____ Fax() _____

Please find cheque enclosed for \$ _____ made payable to CEASA

OR please debit my Bankcard Mastercard Visa Authorised by _____

Cardholders Name _____ Amount \$ _____
please print

Card Number

Signature _____ Expiry Date _____

SELECTION FORM

ABN # 48 176 350 843

1. **AUSTRALIAN PROFILE** - \$1,650.00 including GST Per Copy, Annually updating, first updating inclusive in the price. Presented in a three ring binder.
2. **POPULATION - AUSTRALIAN PROFILE** - \$275.00 including GST Per Copy, Annually updating
3. **AGRICULTURE - AUSTRALIAN PROFILE**- \$275.00 including GST Per Copy, Annually updating
4. **MINING - AUSTRALIAN PROFILE**- \$275.00 including GST Per Copy, Annually updating
5. **MANUFACTURING - AUSTRALIAN PROFILE**- \$275.00 including GST Per Copy, Annually updating
6. **SERVICE INDUSTRY - AUSTRALIAN PROFILE**- \$275.00 including GST Per Copy, Annually updating
7. **STATISTICS ARE RECENTLY AVAILABLE FROM OUR SELECT DATA BASE ON THE FOLLOWING:**
 - 7.a. **GDP by Industry**
 - 7.b. **Consumer Price Index**
 - 7.c. **Population by States**
 - 7.d. **Population by Countries of Birth**
 - 7.e. **Labour Market**
 - 7.f. **Employed Persons by Industry**
 - 7.g. **House Hold Income**
 - 7.h. **Sources and Uses of Household Income**
 - 7.i. **Average Weekly Earnings**
 - 7.j. **House Hold Expenditure Patterns**
 - 7.k. **Retail Trade**
 - 7.l. **Interest Rates**

Moderate changes apply to the above.
8. **ADVERTISING EXPENDITURE IN MAIN MEDIA** - 12 Months at 31st December 2016 Edition, \$6,050.00 including GST Per Edition. Released March/April each year – E-Publications By (PDF or CDM). Available in Hard Copy, please specified on request.
9. **ADVERTISING EXPENDITURE IN MAIN MEDIA SIX MONTHS EDITION** - 30th June, \$4,950.00 including GST Per Edition. Released August/September each year - E-Publications By (PDF or CDM). Available in Hard Copy, please specified on request.
10. **AUSTRALIAN STATE OF THE NATION. 2011-2016**, 5 Years of Events in Australia, Everything of Note (Government, Society and the Economy) that happened in Australia - \$286.00 including GST Per Edition. E-Publications By (PDF or CDM). Available in Hard Copy, please specified on request. Annual Released Since 1980 by March/April. Back issues on request.
11. **DIRECT MARKETING IN AUSTRALIA** - \$550.00 including GST Per Edition. Annual Survey Report - Since 1995. E-Publications By (PDF or CDM). Available in Hard Copy, please specified on request.
12. **ANNUAL AUSTRALIAN CONTACT CENTRE - BENCHMARKING STUDY** - \$330.00 including GST per Edition. Annual Survey Report - Released March/April each year. 31st December 2001 Edition.
13. **SPONSORSHIP OF SPORT** – \$330.00 including GST Per Edition. Annual Survey Report, 31st December 2001 Edition.
14. **WORLDWIDE ADVERTISING STATISTICS** Price on Application.
15. **THE EXHIBITION INDUSTRY**– \$330 including GST Per Edition. Annual Survey Report, 31st December 2001.
16. **THE CEASA REPORT - ADVERTISING EXPENDITURE IN MAIN MEDIA AND AUSTRALIA** (From 1960 - 2002) Three Volume @ \$4,000.00 (Excluding GST Per Volume).