

# Getting your message out to the Banding Community



THE MUSIC STAND MAGAZINE

Published in February, April, June, August, October and December

## Advertising in THE MUSIC STAND



**BAND  
ASSOCIATION  
OF NSW INC**

The Band Association of NSW services community bands across NSW and the ACT

### THE MUSIC STAND

is the official newsletter of the Band Association of NSW and is published every two months in February, April, June, August, October and December.

Advertising is welcomed and should be forwarded to the Band Association of NSW, PO Box 550 Jannali 2226 or by email to the Music Stand Editor, Don Callaghan at [bandnsw@tpg.com.au](mailto:bandnsw@tpg.com.au)

### POLICY

Advertisements for events by BANSW registered bands are published free of charge. For sale notices, position vacant and similar are subject to the rates published below. Entries for the events diary are published free of charge. For listings, email the editor at [bandnsw@tpg.com.au](mailto:bandnsw@tpg.com.au)

## Why not subscribe to THE MUSIC STAND

Don't miss out on this opportunity to receive valuable information of community banding in New South Wales.

Why not have The Music Stand posted direct to your home address.

An annual subscription for six issues is \$25, inc. GST.

To subscribe send a cheque and your postal details to:

BANSW,  
PO Box 550  
Jannali NSW 2226

### SPECIFICATIONS

Full page: 186mm deep x 130mm wide.

Half page: 90mm deep x 130mm wide.

Third page: 60mm deep x 130mm wide.

Quarter page: 45mm deep x 130mm wide.

Submitted ads need to be professionally prepared in grayscale press quality pdf format. No bleed allowance.

### SUBMITTED MATERIAL

The editor of The Music Stand, on behalf of the publisher BANSW Inc., reserves the right to accept or reject all material submitted for publication. Such material unless previously arranged should not exceed 200 words. High quality photographs should be provided at the highest resolution possible - 300dpi preferred.

### DISCLAIMER

The views expressed by contributors of The Music Stand are not necessarily those of the Management Committee of the Band Association of NSW inc. or of the editor. The Band Association reserves the right to edit copy provided for publication.

### Consider this:

- CHEAPER RATES FOR ANNUAL ADVERTISING
- BANDS CAN ADVERTISE EVENTS AND CONCERTS FREE OF CHARGE
- BUSINESSES AND PRIVATE ADVERTISEMENTS WELCOME AS WELL
- ADVERTISE TO SELL YOUR UNWANTED INSTRUMENTS CHEAPLY

### Rates:

FULL PAGE CASUAL or for six consecutive issues	<b>\$100</b> <b>\$440</b>
HALF PAGE CASUAL or for six consecutive issues	<b>\$66</b> <b>\$330</b>
THIRD PAGE CASUAL or for six consecutive issues	<b>\$44</b> <b>\$220</b>
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BUSINESS CARDS 45MM X 65MM for six consecutive issues	<b>\$22</b>