



FARSI 1996

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NB. Prices in this catalogue are subject to change without notice. Posters will generally be shipped separately from books, so additional freight charges will apply.

A. GRAMMAR REFERENCE

Elementary Persian Grammar \$29.95

Designed as an introduction to the grammatical forms and usage of Farsi as it appears in newspapers, magazines and novels, this useful text offers a basic grammatical framework without being frighteningly heavy. As well as the printed script, the book also introduces the common Sekaste and Nasta'liq written scripts and provides a basic vocabulary of 1500 of the most common words. Ideal as a reference for the serious beginning to intermediate student.

A Grammar of the Persian Language \$18.95

A classic of nineteenth century grammatical scholarship, this is a reprint of a text originally published in 1861. Chapters cover the alphabet, verbs, adverbs, measurements, syntax, Arab borrowings, prosody. Of historical and topical interest, and still useful today.

Modern Persian Conversation Grammar set of two \$69.95

A practical guide to the study of modern Persian, "the softest and richest language in the world." A comprehensive grammar divided into thirty lessons each with a particular grammatical focus. Includes a comprehensive vocabulary list and excellent readings from classical and modern Persian texts with a separate key to the texts and conversations.

An Introduction to Persian \$69.95

Twenty lessons take the student through all the fundamental grammatical foundations of modern Farsi. With plenty of sentence examples, all transliterated into roman script, this is a well designed and easy-to-use text. Separate sections take the reader beyond "standard" Persian in an examination of classical and modern/colloquial formations. The glossary, in English-Farsi and Farsi-English (with transliterations) is particularly useful.

Persian Grammar \$29.95

Compact, comprehensive, accurate, this book has been considered the standard student reference for modern Persian, but it will also serve as an excellent introduction to classical Persian.

Modern Persian: Elementary Level \$45.00

A clear introductory textbook takes the student through 28 lessons in a "contrastive-grammar" arrangement. The text assumes an adult native-English-speaker wanting to learn Persian and may be used as a self-study guide or with a teacher. Lots of writing exercises help make the grammar

stick. A cassette is available (please enquire as to current stock/availability).

Teach Yourself Modern Persian \$14.95

Divided into three main parts -- Persian script, grammar, and vocabulary building -- this book is aimed at anyone wanting to learn Farsi by themselves. The text is designed to give a comprehensive working understanding of the language. Transliteration into Roman characters of every word, phrase and sentence is included, although the stress throughout is on learning to recognise and sound-out the Arabic script.

KITS

Colloquial Persian \$44.95

A practical course in everyday written and spoken Farsi, requiring no prior knowledge of the language, this book/cassette set is ideal for anyone wanting to develop a sound command of today's Farsi whether studying alone or with a teacher. A wide selection of texts provide reading and comprehension practice and the accompanying cassette provides important pronunciation practice and examples of intonation. Full answer key to all exercises, a spelling guide and comprehensive two-way glossary complete the kit.

Language/30 Persian/Farsi \$30.00

One of the excellent Language/30 series developed for the U.S. military personnel serving overseas. The emphasis is on *usefulness* at all times and the book and two cassettes are designed to give the student a working spoken knowledge of the language in the shortest possible time. Native speakers provide pronunciation examples, and all phrases and sentences are spoken in Farsi and English. Ideal for learn-in-your-car or self-study.

DICTIONARIES

Hippocrene Standard Persian-English Dictionary \$29.95

Over 30,000 words and idioms defined, with hints on pronunciation and usage at the start and where necessary throughout the text

Hippocrene Standard English-Persian Dictionary \$29.95

Companion to the above volume, defining more than 40,000 English words and idioms, with pronunciation of all root words given in phonetics.

A Dictionary of Common Persian and English Verbs with Persian Synonyms and Examples

\$45.00

An excellent resource for English-speakers studying Persian or Persian-speakers studying English at an intermediate to advanced level. This book provides a bi-directional guide to most verbs in both languages, with examples of usage and synonyms.

Haim Shorter Persian-English Dictionary \$45.00

Treating more than 30,000 words and idioms this handy hardcover dictionary includes brief notes on Persian pronunciation, transliteration and context/usage of particular words.

READING

The Tale of the Little Black Fish \$9.95

The adventures of the little black fish and the dangers she faces, as told by an old fish to "all twelve thousand of her children and grandchildren." A beautiful story, written in both English and Farsi, translated from the Farsi.

GENERAL

These materials are not specifically of Persian origin but are useful teaching and/or supplementary materials which can be used across a broad spectrum of languages.

Sunca Personal Language Laboratory \$250.00

For the first time language students can have a fully portable language laboratory, enabling them to improve vocabulary and perfect pronunciation in any language, anywhere, anytime.

How does it work?

The *SUNCA PLL* combines tape recorder with a digital microprocessor. The built-in microprocessor enables words or phrases of up to 12 seconds to be transferred from the tape onto the digital memory. The phrase can be listened to as many times as necessary, and then by activating the built-in microphone, the student can make a corresponding voice recording. The user's pronunciation can now be compared with that of the tape. This process of practising and comparing an isolated word or sentence can be continued as many times as necessary. When the student is confident with the pronunciation and chooses to press CONTINUE, the memory is wiped clear and the practising of a new phrase can begin.

Will I wipe the tape?

Once a word, or group of words, is transferred from the tape onto the digital memory (microchip), the tape is no longer involved. All the practising and comparing is done on the microprocessor, so there is no risk of wiping the original tape - in fact, teachers are finding that use of the *SUNCA PLL* actually prolongs the life of the cassettes! It is also possible to use the *SUNCA* for recording purposes, so the teacher is able to make his/her own masters.

What type of tape can be used?

Any tape that would be used in a normal tape recorder is suitable -this includes any commercial cassettes the school already possesses, or cassettes the teacher has made, as in the previous section.

More questions?

Ask us for a detailed brochure, which should answer all your questions.

Flip Posters \$69.95

A series of 20 bright and colourful laminated posters in a very large format, stand alone book. This is a practical and versatile spiral bound resource. Some of the topics are: colours; the house; clothes;the seasons; farm animals; the human body and adjectives. A special pen allows the teacher to write and erase words on the posters. The teacher's guide indicates the language targets of each poster and suggest activities to go with each theme. Suitable for all primary levels.

Flip Posters Plus **NEW! NEW! NEW!**

Flip posters are now available for secondary students or adult learners. Topics as listed above but with much more detailed scenes. Ideal for picture talks. \$89.95

1000 Pictures for Teachers to copy. \$40.00

For the teacher who cannot draw, this book contains many pictures which can be used on worksheets or for blackboard use.

Five Minute Activities. \$25.00

This book is an invaluable source of ideas for language teachers. It is a resource book with over 130 short activities for the language classroom

Using Authentic Resources \$9.95

Teachers guide to teaching using authentic materials and their role in the classroom..

Keep Talking \$29.95

Communicative fluency activities for language teaching.

Discussions that Work \$25.00

Task-centred fluency practice.

Once Upon a Time \$25.00

Using stories in the language classroom.

PHOTOCOPIABLE

Basic Vocabulary Builder. \$31.95

This book is designed for teaching and reinforcing elementary vocabulary in ESL/Adult Literacy, Spanish, French, German, Russian or Vietnamese. Each unit has related vocabulary with a variety of games and activities and detailed teaching instructions/ notes.Notes on its companion volume follow below

Practical Vocabulary Builder \$31.95

This book is designed for teaching and reinforcing intermediate vocabulary in ESL/Adult Literacy, Spanish, French, German, Russian or Vietnamese. Each unit has related vocabulary with a variety of games and activities.

Please note: although Farsi is not among the languages in either of these books, these are Blackline Masters, fully photocopiable for classroom use, and the accompanying text contains numerous teaching suggestions and ideas for activities.

GAMES

Card Games each \$10.95

Beautifully illustrated cards for introducing and revising vocabulary and grammatical aspects of any language. Normally come with stickers for the required language (sorry, not Farsi), but can easily be used without or you can make up your own stickers. Simon Says (36 cards): parts of the body and their movements; Jolly Roger (48 cards): basic arithmetic, numbers, etc.; Tinker Tailor (36): family relationships; Musical Families (36): 8 kinds of musical instruments; Svengali (36): shapes, colours, relative

positions; Animal Quartet (32): eight animals in four colours (for very young students); Snap Dragons (48): present tense verbs; Old Macdonald Counting Snap (48): counting with farm animals.

Board Games

each \$29.95

Using cards and boards, different games are possible, based on the Bingo, Memory, etc. Models. Animal Lotto (6 boards, 54 animal cards): learn the names of animals; Fun and Games Lotto (6 boards, 54 cards): names for sports and professions; Hickory Dickory Dock (4, 54): telling the time; Arithmetic Lotto (6, 54): numbers and simple arithmetic